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# Milgard is the Best Quality Vinyl Window in Western US

**Tacoma, Wash. (April 17, 2020)** – Milgard® Windows & Doors earned the top award for quality vinyl windows in the Western United States from BUILDER Magazine, the leading media brand for the residential construction industry.

The annual BUILDER Brand Use Study surveys qualified builders, general contractors and developers. They are asked to score a variety of brands spanning 50 building product categories and provide feedback on quality, usage and familiarity. This data is used to help identify top brands in the industry.

"We are well known for producing high-quality vinyl windows and this recognition is testament to that," said Jeremiah Noneman, senior marketing director at Milgard Windows & Doors. "Milgard manufactures custom-made vinyl windows and patio doors for new construction projects and replacement window applications and we're pleased to note that this is our tenth win in the quality vinyl category."

In addition, Milgard was also recognized as the Most Used vinyl and fiberglass window brand in the Western US.

"Our BUILDER Brand Use Study confirms that it is critical for building product manufacturers to demonstrate advanced product features, performance and quality to set themselves apart from their competitors," said Ron Spink, Executive Vice President, Design / Build Group. "A strong brand identity and reputation; as well as advanced product features and quality are essential to reaching and driving adoption among builders."

Milgard is offering a special vinyl window and patio door rebate promotion in celebration of their recognition. Homeowners have the opportunity to buy now to lock in the savings, then install at a later date this summer. Learn more at: https://www.milgard.com/tax-refund



### **About Milgard Windows & Doors**

Founded in 1958, Milgard Windows & Doors offers a full line of vinyl, fiberglass and aluminum windows and patio doors for builders, dealers, and homeowners, backed by a Full Lifetime Warranty, including parts and labor. Owned by MI, Milgard operates plants in California, Colorado, Oregon, Texas, and Washington and has 3,300+ points of distribution. For more information, visit milgard.com or call 1.800.MILGARD.

### **About MI**

MI is a fenestration products manufacturer that owns and operates two brands —MI Windows and Doors and Milgard Windows & Doors. MI is one of the nation's largest suppliers of precision-built and energy-efficient windows and doors. With more than 10 manufacturing plants located throughout the United States, MI brands manufacture stylish, high-performance, and market-preferred products for both new construction and replacement applications. For more information, visit miwindows.com.

#### **About BUILDER**

Published by Hanley Wood Media, BUILDER is the authority in the residential construction industry and serves as the magazine of the National Association of Home Builders (NAHB). For more than three decades, BUILDER has provided essential news, information and resources about products, technologies, trends, regulatory requirements and best practices to help home building professionals build smart.

## **About Hanley Wood | Meyers Research**

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